



Thursday, Feb. 26, 2009

Go Eat LA 2009 Restaurant Agreement

Yes! We agree to participate in Go Eat Los Angeles 2009 by contributing _____% of our entire day's receipts, including liquor, to Aid For AIDS. *[15% minimum — anything greater will receive enhanced promotional recognition!]*

As a Participating Restaurant in Go Eat Los Angeles, we agree to:

1. Contribute to Go Eat Los Angeles the percentage indicated above of gross food and beverage sales, including liquor, on **Thursday, February 26, 2009.**
2. Allow Go Eat Los Angeles to use this restaurant's name, location, phone number, and website address in materials promoting the event.
3. Promote Go Eat Los Angeles by displaying promotional materials at least one week prior to event.
4. Send the designated percentage amount to AFA's office no later than **March 16, 2009.** (Checks should be made payable to **Aid For AIDS.**)

Please complete the following in full:

Restaurant (as you would like to be listed) Phone Number

Address City, State, & ZIP Code

Neighborhood Website

Hours Scheduled to Be Open on 2/26/09 Cuisine

Contact Name and Title Phone Number

E-mail address Fax Number

Accounting/Accounts Payable Contact Phone Number

Authorized Representative's Signature Date

Aid For AIDS agrees to:

1. Produce and distribute high-quality promotional materials, including posters, bill-stuffers, wallet-sized restaurant guides, and table tents.
2. Orchestrate a publicity campaign to promote Go Eat Los Angeles and your restaurant's participation via local print media, radio, television, email, and the Internet.
3. List your restaurant on print ads, when applicable.
4. List your restaurant on www.GoEatLA.org
5. If requested and available, provide a Go Eat Los Angeles volunteer at the restaurant on the day/night of the event to greet patrons and thank them for participating.
6. Provide your restaurant with a letter stating your contribution for tax deduction purposes.

Authorized Aid For AIDS Representative Date

Sign up as soon as possible to maximize your exposure in planned advertising for the 02/26/09 event.

Return completed form to:

Aid For AIDS
8235 Santa Monica Blvd.
Suite 200
West Hollywood, CA 90046

Or Fax to:
(323) 650-4971

Or Email to:
astrautman@aidforaids.net

For more information, please call:

Alex Strautman
Director of Development
(323) 656-1107, x2111

www.GoEatLA.org

www.aidforaids.net

